

DIGITOPIA:

enabling 24/7 corporate sourcing of renewable electricity

Olivier Corradi / @corradi
olivier.corradi@tmrow.com



tmrow.com

The global economy is in the midst of the
most profound transformation in history

A shift to a low-carbon future will require every organisation
to measure and showcase their climate leadership

electricityMap: real-time global electricity emissions

- **24/7 location-based carbon accounting**
- **24h-ahead forecasts**
enabling carbon-aware demand-response
- **Open source**
1300 contributions¹ led to 90+ countries.
Most popular #climate-change project.
- **Marginal emissions²**
to understand the impact on the grid of
demand-response or RE investments



www.electricitymap.org



Used by Google to optimise their [data centers](#)

[1] See <https://github.com/tmrowco/electricitymap-contrib>

[2] See <https://www.tmrow.com/blog/tags/electricitymap>

Coming soon: democratised 24/7 accounting



www.bloomclimate.com

- Automated data acquisition using available APIs (e.g. accounting, **cloud provider**, **smart meters**, travel agency..)
- Goal setting and progress tracking
-  **bloomclimate.com**